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magazine

RED SHIELD APPEAL 2025



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**RED
SHIELD
APPEAL**



**Support like yours means you
are the hope people need.**

Red Shield Appeal weekend

24 - 25 May

What is The Salvation Army?

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church.

Vision Statement

Wherever there is hardship or injustice, Salvos will live, love and fight alongside others to transform Australia one life at a time with the love of Jesus.

Mission Statement

The Salvation Army is a Christian movement dedicated to sharing the love of Jesus by:

- Caring for people
- Creating faith pathways
- Building healthy communities
- Working for justice

The Salvation Army Australia acknowledges the Traditional Owners of the land on which we meet and work and pay our respect to Elders, past, present, and future. We value and include people of all cultures, languages, abilities, sexual orientations, gender identities, gender expressions, and intersex status. We are committed to providing programs that are fully inclusive. We are committed to the safety and wellbeing of people of all ages, particularly children.



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The Salvation Army services*



*Scan here to subscribe to
Salvos Magazine.*

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Glimmers of hope

Most of us have faced situations that seem overwhelming, dark and hopeless. It's as if a light has gone out, there is no joy, and we feel totally alone.

'Be the hope' is the theme for this year's Salvation Army Red Shield Appeal – the Salvos' major annual fundraiser already in full swing nationally across a range of online platforms and physical donation points.

The funds raised through the appeal provide much of the income needed to operate the Salvos' social services, which are increasingly in demand across our communities.

In this edition we share some stories of people who have faced dark times, but who have found help, and hope, through the Salvos and have not only rebuilt their own lives but now reach out to assist others.

Let's do what we can to help our fellow humans in desperate need find care, support, deep hope and a fresh start in life.

To find out more about the Red Shield Appeal 2025, go to **salvos.org.au**

Simone Worthing
Editor

Finding hope to heal

‘New beginnings’ possible through Salvos supported accommodation

by Julie

I’ve always been adventurous. I grew up carefree on 4000 acres in country Western Australia. At 11, I went to boarding school – an experience that was both amazing and damaging. I left home a child and became an adult overnight.

After school, I worked in town and then in a mining camp. At 17, I moved to Port Hedland to support older people battling addiction. By 18, I was travelling the world, only returning home when Mum fell ill. I worked in Kununurra and spent two years on fishing trawlers in the Gulf of Carpentaria.

On Groote Eylandt (NT), I met my husband. We had a daughter, then a son, and moved between WA and Queensland, starting a cleaning business. But drugs and alcohol crept into our lives. We planned a fresh start in Victoria, but on the way, my husband took a job on the Gold Coast with his cousin.

A dark chapter

He started disappearing,

working and partying, isolating me from family and friends. Our marriage fell apart. I tried to help him, but he didn’t want help – or me. I became a single mum, heartbroken, scared of his control.

I drank to numb the pain. His arrival, which had once brought joy, now brought dread. I wanted to leave many times, but I stayed until the kids were grown. One day, I heard Vanessa Amorosi’s *Shine* on the radio. That song gave me permission to leave and to know that I could shine. I left.

My parents had recently died, two weeks apart. I was grieving, alone, overwhelmed, in a rented room. I fell into depression and attempted suicide twice. I ended up in a Brisbane psychiatric ward.

A place to heal

Eventually, I returned to Perth. I got my dump truck licence and worked in the Pilbara, even in leadership roles. My suicide attempt reminded me not to give up. For me, mining was

a positive environment that gave me structure, connection and purpose. It helped me heal.

When my daughter had kids, I moved back to the Gold Coast. I worked fly-in fly-out from Brisbane to Adelaide and lived near her. But when the mining industry crashed, I returned to aged care.

Then, in 2020, I broke my back. For two years I was in and out of bed. The housing crisis escalated, and a rent increase left me homeless.

I lived in my car, covering the windows with towels for warmth. I lied to my kids, pretending I had a place. One night, a council worker found me and said he wouldn’t move me on – he’d call the Salvos.

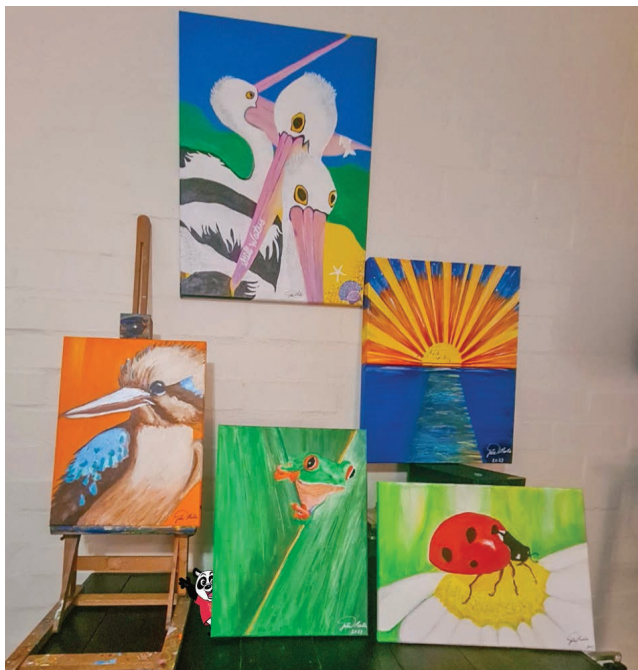
Life-changing support

The next day, Susan from Still Waters (Salvos Homelessness Support Service) called. By Saturday, I had a shared room. I lived with three lovely ladies and soon moved into my own unit, tailored to my back injury.



↑ Julie believes asking for help is key to changing your life.

→ Art and craft play an important role in Julie's healing and growth



I stayed for eight months.

The support I received at Still Waters was life-changing. I had time to heal, breathe, and know I had help to find permanent housing. Susan was like an angel. She listened to my 'stuff' and helped me organise my paperwork, which took enormous stress off me and was a great relief.

I was fragile. I couldn't take another setback or challenge. They assured me they had my back. All the staff and their support were amazing. Nobody judged me. There were no expectations

on me, no time pressure. The focus was on me feeling safe and secure, to be still, to be at peace emotionally and physically. That is what Still Waters gave to me.

New beginnings

My time there also helped me fully recommit to not drinking, which I had started doing again when recovering from my broken back. I wanted to continue the arts and crafts I had started at Still Waters and wanted to paint the pelicans I used to visit with my grandkids. When I googled 'pelican', the first line read, 'Pelicans

are drawn to still waters.' It was a perfect fit. I painted 'Still Waters' on the beak of my pelican.

I also wanted some plants in my new place. I bought an orchid, then wondered why. So, I googled 'orchid', and it means 'new beginnings'.

I've learned I need people, and that personal boundaries are a must. And I now believe that with the support of The Salvation Army, everyone can have the tools to change their life. Just put your hand up and ask for help.

I did. Believe. Achieve. Succeed.

A rising hope

By Commissioner Miriam Gluyas



A lady steps up to address a group of businesswomen who have come together to raise money for our domestic violence shelters.

She has the best smile. She's beaming.

And, then we hear her story. It's a sad story. She was adopted at birth. The family never treated her well. She felt that she was worthless and was told so. And so, when a guy turned up and bought her some treats, she felt like she mattered to someone. She ended up marrying him, had children to him, and was beaten by him. She suffered terrible domestic violence.

During all this time she had worked many jobs,

contributed to society and to her family. And then she literally lost everything.

Turning to other things to cope with all that she was going through, she needed help and found The Salvation Army. Two ladies stuck with her through thick and thin, did the journey with her, showed her that she was valuable and valued. She took a faith journey and discovered more of being valuable and valued.

And, still standing, she told of her dreams for hope and a future.

There wasn't a dry eye in the place.

Here's a lady who now lives to give back because she has found a better way.

The journey is real and raw, but the hope and a future are real and emerging.

Oh, what a journey!

There is so much lost hope in the world today. May we have eyes to see and ears to hear the pain of our families, neighbours and friends, and be prepared to take the journey, make the difference, and see them still standing, eventually beaming, and giving back in beautiful ways.

Hope givers, hope bringers – rise up! Hope can rise.

Commissioner Miriam Gluyas is the national leader of The Salvation Army in Australia.

The Salvos' key social service focus areas



Homelessness

While our services and programs vary in offering and size, they are united by a singular vision: by ending homelessness, we transform lives and communities, restoring hope and dignity wherever there is hardship or injustice.



Family and Domestic Violence

Through early intervention and prevention services, we support survivors and their children to feel safe, while holding perpetrators to account and providing support for them to change.



Alcohol and Other Drugs

The Salvos offer a range of recognised services and programs that enable and support recovery from alcohol, drug and gambling addictions.



Youth Services

The Salvation Army's network of youth services offers targeted programs that engage youth across

Australia as they transition to independence. These programs include youth homelessness services, driver training, educational programs, drug and alcohol addiction support, youth justice programs, mental health programs, counselling, chaplaincy, advocacy support, creative arts and multimedia.



Salvation Army Emergency Services (SAES)

Whether it's a natural disaster or a missing person search, SAES volunteers are among the first to arrive on the ground, providing support to victims and emergency personnel on the frontline. The Salvation Army is committed to staying for as long as it takes for local communities to recover.



Community Services

Every week, 280+ Salvation Army community support services and emergency relief centres assist thousands of Australians experiencing disadvantage.

For people facing hardship, these services help alleviate poverty by addressing immediate needs. Additionally, these services connect clients with long-term support services to build capacity and resilience through financial counselling and case management.



Chaplaincy

Salvation Army chaplains provide practical, emotional and spiritual support to people facing a crisis, coping with trauma or with a need for a listening ear. Chaplains provide one-on-one support, spiritual guidance, prayer, worship, education and advocacy, conduct Christian ceremonies, and more. They draw on their Christian faith, training and experience, and use a variety of appropriate resources designed to enhance a person's holistic wellbeing. They believe in the possibility of a better future for everyone, where lives are transformed through the love of Jesus.

Housing projects build brighter futures

Salvation Army Housing Victoria (SAHV) is leading transformative housing initiatives in Victoria, including converting a former aged care facility into six social housing units in Cobden, south-west Melbourne. This \$1.7 million project, funded by Homes Victoria as part of the \$5.3 billion Big Housing Build, offers safe, secure housing for individuals over 55.

“Safe, secure and affordable housing is one of the most basic human needs,” said Chris Karagiannis, CEO of SAHV.

“Yet we see too many Victorians facing daily challenges accessing long-term housing in regional areas. We believe this project will help support vulnerable people in the region and give them a place to call home.”

SAHV, part of Australia’s largest homelessness services provider, serves people at risk of homelessness, on low incomes, or with special support needs.

The facility, now called



↑ The youth housing project is nearing completion in Melbourne’s MetroWest.

Tandarook House, features one- and two-bedroom units with high energy and green ratings. It aligns with accessibility standards in Silver Level Liveable Housing Standards and NDIS Specialist Disability Accommodation Improved Liveability Standard.

Youth housing

Another new SAHV venture, a two-townhouse youth-specific housing project, is due for completion soon and will provide stable housing for local young people. The properties in Melbourne’s MetroWest will cater for five residents in each home.

“A tenancy life program has also been implemented for young people to build extended life skills and

become self-sufficient and independent,” said Irena Baric, State Manager of SAHV.

“What Salvation Army Housing does is social and affordable housing. It is only 25-30 per cent of someone’s total income that is charged towards rent. All of this highlights the power of community and the power of succeeding in partnership with The Salvation Army’s homelessness service and youth, and through external stakeholders.”

Chris emphasised that these homes are more than buildings – they are the foundation for brighter futures.

– **Lerisse Smith**

Emergency services team cater for crises

Just prior to Cyclone Alfred crossing the Queensland coast in March, The Salvation Army released \$600,000 from Red Shield Appeal funds, along with an additional \$400,000 pledged by Woolworths and the NAB Foundation, to assist with the immediate and ongoing impact of destructive winds and flooding.

Salvation Army Emergency Services (SAES) teams catered at evacuation centres across the region, recovery teams then transitioned into providing grants and emotional support to those in need, and in the long-term, the Salvos are still working alongside communities as they rebuild.

Majors Mark and Jo Bulow, Salvation Army, the Salvos' South Queensland Flying Service and Rural Chaplains, are still busy both flying and driving to remote areas impacted by inland flooding, particularly in the hard-hit town of Thargomindah.

SAES teams have also catered for first responders and those impacted by natural and



other disasters around the country including bushfires, floods, industrial fires and tragic accidents.

Watch the SAES video to learn more – [youtube.com/watch?v=VA-BNzkZ-M](https://www.youtube.com/watch?v=VA-BNzkZ-M)

↑↑ Macalie, left, and Kevin volunteer regularly for the SAES.

↑ Volunteers put together care packages for those impacted by flooding in remote western Queensland.

Believe in Good?

OK, but what does it actually mean?

by Major Grant Sandercock-Brown*

Believe in good. It's a little brand expression, and honestly, its smallness means it probably has lots of meanings. And it says something. I certainly hope we wouldn't argue for the opposite, 'Don't believe in good'. Good and goodness matter. Of course, it is possible to not see good, to ignore it, or even to mock it. I don't think we should. To believe in good and to see goodness all around us matters more than we might think.

You might ask, what do I mean by good? A freshly baked croissant is good, and an ocean swim on a hot day is good, but that's not what I think our slogan is about. Julia Baird has written a wonderful book titled *Bright Shining*. And, as you might suspect when a book's title is coopted from the hymn *Amazing Grace*, her book is about grace and the bright shining moments of grace that are all around us in the extraordinary and supremely ordinary events of our lives.

Baird points out in her book that "there is a small mountain of studies showing that when we witness acts of profound virtue and moral beauty, we are uplifted". And her descriptive words express what I think about when I say 'I believe in good' as well as offering a very good reason for so doing.

Be the uplift

We need to seek ways of being that uplift because we live in an information age where we are often overwhelmed with distressing images, stories and news. Political narratives are too often based on playing to our fears and disturbing our peace. Of course, we know why. Fear sells newspapers and makes headlines. Fear gets clicks on social media. Fear, far too often, makes the world go round! However, to believe in good, seek the good, and desire to be good is to intentionally shape our lives another way.

Baird's ideas echo the words of the Apostle Paul.

In a letter to the church in the Bible's book of Philippi, his advice was, "whatever is true, noble, right, pure, lovely, admirable, excellent, praiseworthy, think on such things" (Philippians chapter 4, verse 8). Focus your mind and heart there, he urges, and the God of peace will be with you. Look at the goodness, beauty and love around you and allow these things to shape your heart and hopes.

Of course, Christians believe that all goodness has its source in God. So, it is no surprise that we expect to see good and believe in good. We know that wherever we see acts of profound virtue and moral beauty, we see traces of the divine. God is good. God is at work in the world he loves, whether we recognise it or not.

Creating good

I have seen a Salvo case worker calmly and patiently absorb the violent words and anger of a desperate addict because her goodness and compassion for him were bigger than



“In a culture riddled with anxiety and fear, we need to seek the goodness and love and beauty, bright shining, all around us.



her fear for herself. I have seen an anxious and worried mother walk into a beautifully decorated space to choose Christmas gifts for her children and weep tears of gratitude for the generosity of others. I have seen a Salvo officer gently kiss and then stroke the forehead of an ill woman in her undignified dying.

In a culture riddled with anxiety and fear, we need to seek the goodness and love and beauty, bright shining, all around us.

We need to believe in it and, above all, create it. I believe that one day, God will set everything right, that there will be no more mourning or crying or tears or pain, and that we will live in the eternal goodness of God. That day is not yet here. But until it is, I will believe in good; that there is great good in the world, in people, in marvellous acts of kindness and generosity. In extraordinary sacrifice and bravery. In quiet

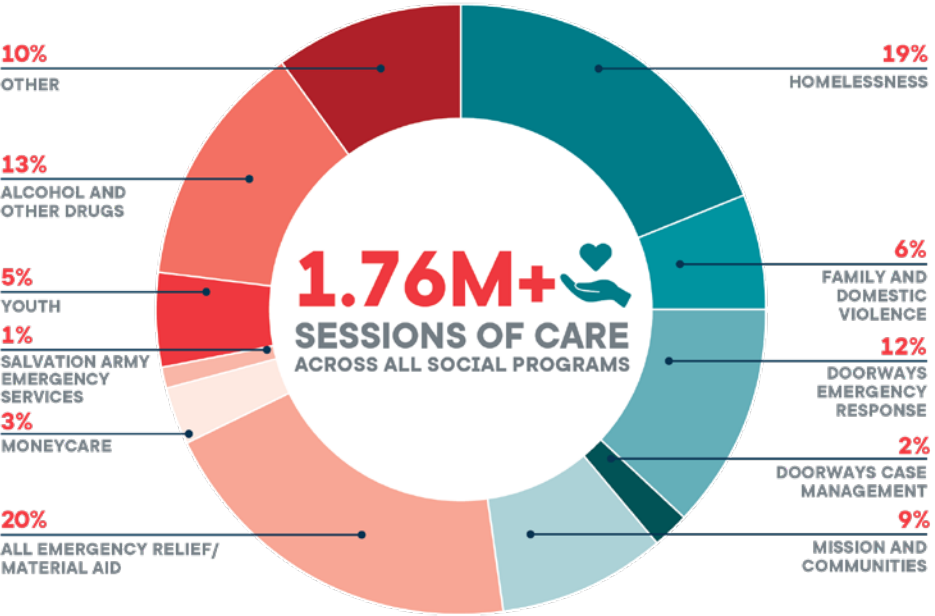
courage and unrelenting compassion. And in the good of a thousand daily actions of ordinary Salvo workers and volunteers who create these shining moments of goodness that transform people's day and sometimes their lives.

So, yes, I believe in good. Why wouldn't I?

**Major Grant Sandercock-Brown is the Salvos Pastor at Nambucca River (NSW) and an Adjunct Lecturer for Eva Burrows College.*



The Salvation Army Australia Highlights 2023-24



24.3M
FINANCIAL ASSISTANCE
PROVIDED IN CASH, GIFT CARDS, VOUCHERS ETC.

250,500+
PEOPLE ASSISTED
ACROSS ALL SOCIAL PROGRAMS

1.1M+
NIGHTS OF ACCOMMODATION PROVIDED
ACROSS ALL SOCIAL PROGRAMS



Community Services

360,000 SESSIONS OF CARE
PROVIDED BY MISSION
AND COMMUNITY SERVICES



OVER **140,000+**
PEOPLE
ASSISTED BY DOORWAYS AND
COMMUNITY SERVICES

Family and Domestic Violence
(FDV)

NEARLY **12,000**
PEOPLE
ASSISTED
WHO EXPERIENCED
FAMILY VIOLENCE



Youth

5000+ 
YOUNG PEOPLE
ASSISTED



Aged Care

 **3000+**
PEOPLE
CARED FOR IN
RESIDENTIAL AGED
CARE FACILITIES



Moneycare

NEARLY **12,000** **PEOPLE**
PROVIDED WITH
FINANCIAL COUNSELLING 

Homelessness

 NEARLY **40,000**
PEOPLE
ASSISTED
AT RISK OR AFFECTED
BY HOMELESSNESS

Salvos Stores

SURPLUS GENERATED FOR
THE SALVATION ARMY

\$39.5M+

SOCIAL FUND

\$29M+

WELFARE
PROGRAMS

\$2.5M+

CORPS

\$7.9M+

Employment Plus
CONVERSION RATE



36%

AOD/Gambling

220,000+ **OF CARE PROVIDED**
SESSIONS TO PEOPLE IMPACTED BY
ADDICTION TO ALCOHOL
AND OTHER ADDICTIONS





Banana Honey Biscuits



Ingredients

125g butter; ¼ cup honey; 1 tsp vanilla essence;
1 banana, mashed; 1 egg; 1½ cups plain flour; ¼ cup milk;
cranberries or chocolate chips (optional)

Method

Preheat oven to 180°C. Grease two large baking trays.

Melt butter slowly in microwave until just soft. Add honey and vanilla and beat well. Add banana and egg.

Gradually fold in flour and milk, alternating in batches, until smooth and combined.

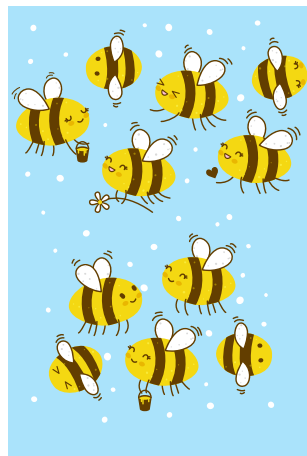
Place tablespoons of mixture onto trays, allowing for spreading.

Bake for 15 mins until lightly golden. Cool on a wire rack.

Optional: add cranberries or chocolate chips before baking.



Quiz



1. How many different species of bees are there?
2. How much honey can a single honey bee make in its lifetime?
3. What do bees collect from flowers?
4. How many pairs of wings does a bee have?
5. What colour can bees not see?
6. How many eyes does a bee have?



Believe in Good: Tips

International Tea Day - 21 May

"A cup of tea is an excuse to share great thoughts with great minds." – **Christina Re**

Catch up with friends or make a new friend over a cup of tea this week.



Tum-Tum



On which page of this week's Salvos Magazine is Tum-Tum hiding?



On this day

10 May 1954

Bill Haley releases *Rock Around the Clock*. It was the first rock song to top the billboard charts and has become a classic of the early rock era.

15 May 1930

The first airline stewardess goes on duty. Ellen Church and her team served snacks on a United Airlines flight from Oakland to Chicago. They were also responsible for refuelling the aircraft, handling luggage and checking tickets.

16 May 1975

Junko Tabei becomes the first woman to conquer Mount Everest.



Sudoku

Fill in the grid so that every row, every column and every 3x3 box contains the digits 1 to 9.

1		6			2	7		
2	8	7			4	9	1	
			7					
	2			9				
8	6			5		3		2
5								
	1	5	8					6
6				4			2	
		2				8	5	



Answers

Quiz: 1. 25,000 2. About
twelfth of a teaspoon. 3.
Nectar and pollen. 4. Two. 5.
Red. 6. Five.
Turn-Turn: is hiding behind
the frog painting on page 5.

4	9	2	2	6	7	1	8	5	3
6	7	8	5	4	3	1	2	9	
3	1	5	8	2	9	4	7	6	
5	4	1	2	3	8	6	9	7	
8	6	9	1	5	7	3	4	2	
7	2	3	4	7	1	5	2	8	1
9	3	4	7	1	5	2	6	9	8
2	8	7	3	6	4	9	1	5	
1	5	6	9	8	2	7	3	4	



Have a laugh

Which singers do bees love?

Sting, the Bee Gees and Bee-yonce.

What do bees do when their friend moves into a new hive?

They have a house swarming party.

Why are bees good at job interviews?

Because they know all the buzzwords.



Bible byte

“As we have opportunity, let us do good to all people.”
Galatians chapter 6, verse 10
New International Version



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Drop off your clothing at the
donation point in any of our stores by 31st May
and a team member will give you a

20% OFF VOUCHER*

Redeem your voucher until 30th June



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STORES

Donations made in store from May 1st to May 31st 2025 (inclusive). Valid donations are equivalent to one shopping bag of saleable goods. Salvos Stores team have the right to request proof of donation and can withhold vouchers with sufficient reason to believe that a valid donation did not occur. Vouchers available while stocks last. Single use only. Voucher redeemable in store only from May 1st to June 30th 2025 (inclusive). No minimum spend required. Applicable to donated stock and not available in conjunction with any other offer.